

THE SUNY NEW PALTZ EXPERIENCE

*ONLINE PROGRAM DEVELOPMENT
&
FACULTY DEVELOPMENT FOR ONLINE/HYBRID
TEACHING*

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Our challenge

- ▣ No seed money
- ▣ No faculty development available
- ▣ No new faculty lines
- ▣ No money to market
- ▣ **and...must be revenue generating = self sustaining**
- ▣ **Create a fully online certificate program**

We built it and they came



- ▣ Admissions process
- ▣ Advising
- ▣ Strict enrollment standards
- ▣ Flexibility

Enrollment history since Fall 2010

	Total
Applicants	458
Active students	101
Completed with certificate	80 (90% admitted to grad programs)
Completed, no certificate	14
Some course work, now inactive	203
Applicants declined or denied	60

Results

Revenue	Tuition	App Fee
F 2010-SS 2015	\$930,000	\$13,700

- ▣ Expenditures – \$394,700
- ▣ Supports 1.5 FTE dedicated hires + extra service

Continued needs...

Creating a faculty development program

The screenshot shows the New Paltz State University of New York website. The header includes the university logo, a search bar, and navigation links: home, connect to wireless, knowledge base, my.newpaltz.edu, go to blackboard, blackboard help, and zimbra. The main content area is titled "Faculty Development (Online/Hybrid Courses)" and includes a description of the process, a list of steps to get started, and a section on recommended timing. The left sidebar contains links to About, Faculty Development (Online/Hybrid), Blackboard Resources, Blackboard FAQs, Teaching Resources, Tools For Teaching, Electronic Media, Sojourner Truth Library, Downloads, and Academic Computing. The bottom of the page features a "Submit" button with a right-pointing arrow.

2:43 PM
sites.newpaltz.edu

Search this site...

home / connect to wireless / knowledge base / my.newpaltz.edu / go to blackboard / blackboard help / zimbra

About

Faculty Development (Online/Hybrid)

Blackboard Resources

Blackboard FAQs

Teaching Resources

Tools For Teaching

Electronic Media

Sojourner Truth Library

Downloads

Academic Computing

Submit

Faculty Development (Online/Hybrid Courses)

The new process, which leads to "verification" of faculty readiness, provides customized support and resources to help faculty prepare a course for delivery in an online or hybrid format. Faculty readiness must be verified before a course can be scheduled for online/hybrid delivery.

Upcoming TLC Events

How to Get Started

1. **Identify** a course that you would like to teach in online/hybrid format.
2. **Consult** your department chair or program director to confirm support for online/hybrid delivery of your chosen course.
3. **Review** the information we are providing on this site to learn about [your development options](#) and to select the option that best suits your needs.
4. **Go to** [my.newpaltz.edu](#) (Faculty/Staff Tab >> Faculty Services >> Teaching Menu >> Faculty Development to Teach Online and Hybrid Courses) and complete the "Faculty Development Request" webform. (See below for recommended timing.)
5. **The TLC will contact you** to schedule your development and will set up a Blackboard course-development site for you to use in the process.

What is the Recommended Timing?

As part of the faculty-development process, the course you are developing needs to undergo a review by a subcommittee before it can be added to the Schedule of Classes. As such, the deadlines for uploading the required course materials for review must be taken into consideration as you plan your development schedule (see below for details)

- Faculty-driven process
- Recommended timing
- Development and review stage
- Teaching
- Closing the loop
- Certificate and continuing education
- (Scheduling safe guards)

[home](#) / [connect to wireless](#) / [knowledge base](#) / [my.newpaltz.edu](#) / [go to blackboard](#) / [blackboard help](#) / [zimbra](#)[About](#)[Faculty Development
\(Online/Hybrid\)](#)[Blackboard Resources](#)[Blackboard FAQs](#)[Teaching Resources](#)[Tools For Teaching](#)[Electronic Media](#)[Sojourner Truth Library](#)[Downloads](#)[Academic Computing](#)[Submit
Ticket](#)

Development Platforms

Whether you are brand-new to online instruction or simply looking to update your skill set, there are a number of opportunities within the [SUNY New Paltz Online Community of Practice](#) to learn and enhance your "teaching with technology" repertoire. To begin exploring online learning techniques and pedagogy now, [click here to access links to related websites and articles](#).

Upcoming TLC Events



Navigation

Click on any of the four graphics above to learn about a specific development platform.

Changing the culture

- ▣ Survey and focus groups
- ▣ Gained credibility
- ▣ Worked within faculty governance
- ▣ Rallied support
- ▣ Built the process to roll out with few bumps
 - Scheduling side
 - Development side

Where are we now?