

**THE SUNY NEW PALTZ
EXPERIENCE**
*ONLINE PROGRAM DEVELOPMENT
&
FACULTY DEVELOPMENT FOR ONLINE/HYBRID
TEACHING*

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Our challenge

- ❑ No seed money
- ❑ No faculty development available
- ❑ No new faculty lines
- ❑ No money to market
- ❑ **and...must be revenue generating = self sustaining**
- ❑ **Create a fully online certificate program**

We built it and they came

The screenshot shows the SUNY New Paltz website on an iPad. The top navigation bar includes links for iPad, 2:41 PM, newpaltz.edu, College of Liberal Arts and Sciences, and a search bar. The main menu has dropdowns for ABOUT US, ACADEMICS, ADMISSIONS, STUDENT EXPERIENCE, DEPARTMENTS, and COMMUNITY. The page title is "POST-BACCALAUREATE CERTIFICATE PROGRAM IN FOUNDATIONS OF COMMUNICATION DISORDERS". The content area features a sub-navigation bar with "Home > Undergraduate Catalog". A sidebar on the left lists "Key features of the Program", "Course of Study", "Required Courses", "Testimonials", "Admission Requirements and Application", and "Frequently Asked Questions". The main content area discusses the program's purpose and requirements, mentioning a minimum of 28 credits. A large blue button labeled "Resources" is visible. The "Undergraduate Catalog" section lists links for Accreditation & Memberships, Academic Policies, Majors and Minors, Course Descriptions, College-Wide Degree Requirements, General Education Requirements, Catalog Home, and SUNY New Paltz. The "Additional Resources" section lists About New Paltz, Academic Advising, Academic Calendar, Catalog Archives, and Center for Student Resources.

- Admissions process
- Advising
- Strict enrollment standards
- Flexibility

Enrollment history since Fall 2010

	Total
Applicants	458
Active students	101
Completed with certificate	80 (90% admitted to grad programs)
Completed, no certificate	14
Some course work, now inactive	203
Applicants declined or denied	60

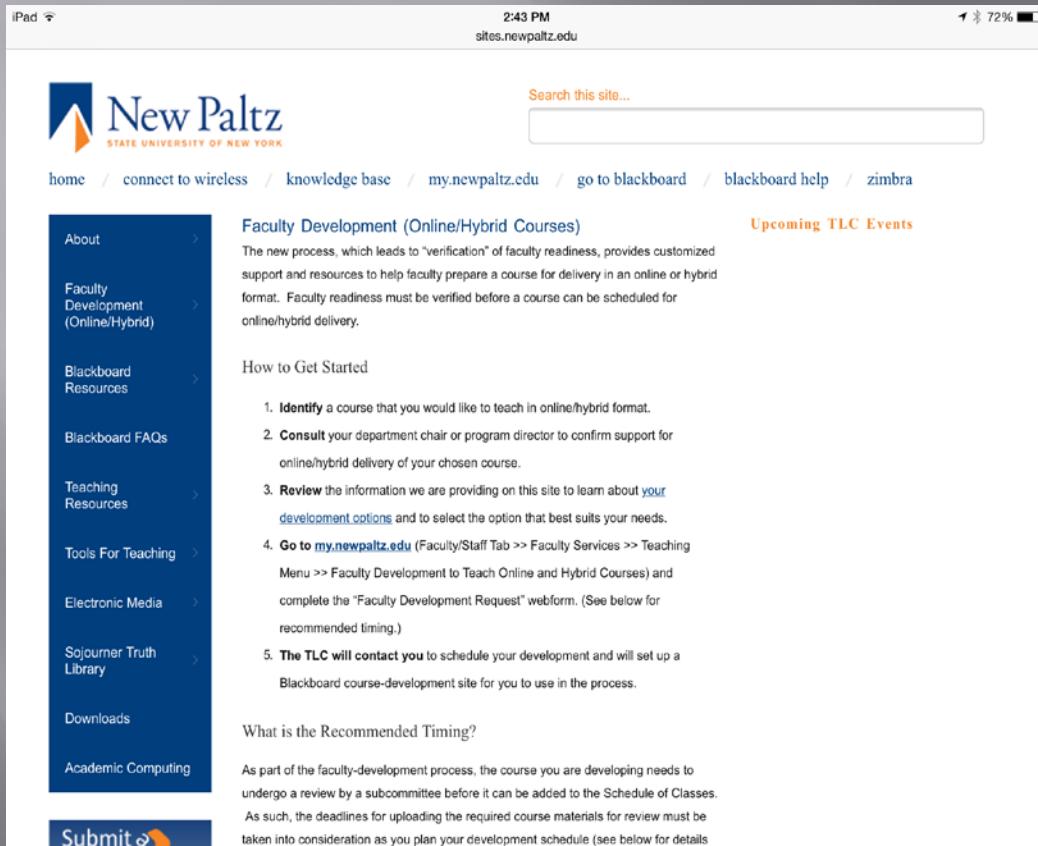
Results

Revenue	Tuition	App Fee
F 2010-SS 2015	\$930,000	\$13,700

- ❑ Expenditures - \$394,700
- ❑ Supports 1.5 FTE dedicated hires + extra service

Continued needs...

Creating a faculty development program



The screenshot shows a mobile device interface for the New Paltz website. The top bar indicates it's an iPad with a signal, the time is 2:43 PM, the URL is sites.newpaltz.edu, and the battery is at 72%. The main content area features the New Paltz logo and a search bar. The page title is "Faculty Development (Online/Hybrid Courses)". Below the title, there is a sub-section titled "Upcoming TLC Events". The main content area contains several sections: "How to Get Started" with a numbered list of 5 steps, "What is the Recommended Timing?", and a note about the review process. A sidebar on the left lists various faculty development resources.

home / connect to wireless / knowledge base / my.newpaltz.edu / go to blackboard / blackboard help / zimbra

About >

Faculty Development (Online/Hybrid) >

Blackboard Resources >

Blackboard FAQs

Teaching Resources >

Tools For Teaching >

Electronic Media >

Sojourner Truth Library >

Downloads

Academic Computing

Faculty Development (Online/Hybrid Courses)

The new process, which leads to "verification" of faculty readiness, provides customized support and resources to help faculty prepare a course for delivery in an online or hybrid format. Faculty readiness must be verified before a course can be scheduled for online/hybrid delivery.

Upcoming TLC Events

How to Get Started

1. Identify a course that you would like to teach in online/hybrid format.
2. Consult your department chair or program director to confirm support for online/hybrid delivery of your chosen course.
3. Review the information we are providing on this site to learn about [your development options](#) and to select the option that best suits your needs.
4. Go to [my.newpaltz.edu](#) (Faculty/Staff Tab >> Faculty Services >> Teaching Menu >> Faculty Development to Teach Online and Hybrid Courses) and complete the "Faculty Development Request" webform. (See below for recommended timing.)
5. **The TLC will contact you** to schedule your development and will set up a Blackboard course-development site for you to use in the process.

What is the Recommended Timing?

As part of the faculty-development process, the course you are developing needs to undergo a review by a subcommittee before it can be added to the Schedule of Classes. As such, the deadlines for uploading the required course materials for review must be taken into consideration as you plan your development schedule (see below for details).

Submit 

- Faculty-driven process
- Recommended timing
- Development and review stage
- Teaching
- Closing the loop
- Certificate and continuing education
- **(Scheduling safe guards)**

[About](#)[Faculty Development \(Online/Hybrid\)](#)[Blackboard Resources](#)[Blackboard FAQs](#)[Teaching Resources](#)[Tools For Teaching](#)[Electronic Media](#)[Sojourner Truth Library](#)[Downloads](#)[Academic Computing](#)

Development Platforms

Whether you are brand-new to online instruction or simply looking to update your skill set, there are a number of opportunities within the [SUNY New Paltz Online Community of Practice](#) to learn and enhance your "teaching with technology" repertoire. To begin exploring online learning techniques and pedagogy now, [click here to access links to related websites and articles](#).

Upcoming TLC Events



Click on any of the four graphics above to learn about a specific development platform.

[Navigation](#)

Changing the culture

- ❑ Survey and focus groups
- ❑ Gained credibility
- ❑ Worked within faculty governance
- ❑ Rallied support
- ❑ Built the process to roll out with few bumps
 - Scheduling side
 - Development side

Where are we now?